




Organizational Chart | Internal Team



VISIONARY
Nancy Braun
CEO
LMA
Branding
Culture
Ideas & Strategy
Relationships
Problem Solving
HR Director




Jason Linch
AI Automation Intern
AI Automation Support
CPM Process Automation
Workflow Optimization
System & Tool Integration
Research & Testing
Technical Support




INTEGRATOR
Hannah Joyce Baluyot
Executive Administrator
LMA
Gatekeeper for CEO
Logic
Remove Obstacles/Barriers
General Duties
Special Projects



Joey Wells
AI Automation Intern
AI Automation Support
CPM Process Automation
Workflow Optimization
System & Tool Integration
Research & Testing
Technical Support



SALES
Catherine Moore
Executive Property Manager
Responsible for overall health of all portfolios
Implements policy & procedures
Responsible for new PM sign ups
Handle escalations



SALES
Janan Kennedy
Executive Property Manager
Responsible for overall health of all portfolios
Implements policy & procedures
Responsible for new PM sign ups
Handle escalations



SALES
Matthew Maccaroni
Executive Property Manager
Responsible for overall health of all portfolios
Implements policy & procedures
Responsible for new PM sign ups
Handle escalations



MARKETING
Hannah Joyce Baluyot
Marketing Officer
Marketing Systems
Implementation
Marketing Team
Supervision




Aldwin Lorenzana
Property Management Assistant
Record Keeping
Insurance Management
Owner Marketing Management
Owner & Resident Communication
Delinquencies
Lease Renewals & Move Outs
PM Agreements



Natalie Linch
CPM Sales Intern
Shadowing Janan
Sales Calls for CPM
Lead Follow-ups
Inbound & Outbound
Communications
Appointment Setting



Mary Grace Zambo
Client Relations Specialist
Lead Management
Inbound Communications
Outbound Sales
Set appointments
Follow-ups



FINANCE
Mark States
Bookkeeper
Reporting and Systems
Property Accountant
Manages the team



Wendy Matthews
Marketing Coordinator
Special Projects
LastPass Management
Login Oversight
Re-targeting Campaigns



Shane Galang
Resident Coordinator
Resident Management
Utility & Service Management
HOA Coordination
Airbnb Management
Prospective Client Management
Screening Applications



Jeziel Jimenez
Client Relations Specialist
Lead Management
Inbound Communications
Outbound Sales
Set appointments
Follow-ups



Meliza Lacson
Bookkeeper Assistant
Tracking
Reporting
Reconciliation
P&L
Payroll
Supplies




Jose Martin Hernandez
Video Editor
Content & Video creation
Social Media postings
Google Ads



Bella Ingles
MLS Administrator
MLS Listing Management




RDoris Jaji
Client Relations Specialist
Lead Management
Inbound Communications
Outbound Sales
Set appointments
Follow-ups



Anna Staples
Tracking & Reporting
Does our Trust account works



Princess Zarah Corpuz
Digital Marketing
Graphics creation
Social Media postings
Data Analytics
Facebook Ads




Jenilyn Casquejo
Maintenance Coordinator
Maintenance Requests
Make-ready / Turnovers



Raymart Agang
Client Relations Specialist
Lead Management
Inbound Communications
Outbound Sales
Set appointments
Follow-ups



PMW
Web & SEO Specialist
Website
SEO
Omnipresence Systems



Geneva McNeil-Phifer
Field Representative
Walk and Document Properties



Aanu Fawehinmi
Social Media & Office Management Intern
Social Media & Content Management
Office Admin Support
Event Planning
Scheduling & Coordination



Trisha Hyso
Property Evaluator
Property Evaluations